3D Property Film Packages

INTRODUCTORY PRICING

TekkPak Technologies creates animated property films that present the exterior and selected interior spaces of a proposed or completed property. These films help architects, builders and consultants explain a project clearly to prospective buyers and clients, and can be shared on WhatsApp, social media or a website. Packages start at Rs. 30,000 for a 30 second film of a property up to 125 sqm, approximately 5 Marla. Interactive tours, websites and other presentation features are available as optional add ons.

Feature and scope	Compact	Standard	Premium	Estate
Package price	Rs. 30,000	Rs. 40,000	Rs. 55,000	Rs. 75,000
Property area in sqm	Up to 125	Above 125 to 250	Above 250 to 500	Above 500 to 1,000
Approximate plot guide	5 Marla	10 Marla	1 Kanal	2 Kanal
Animated film duration	30 seconds	30 seconds	30 seconds	30 seconds
Exterior and interior highlights	Included	Included	Included	Included
Agreed scene plan and camera movement	Included	Included	Included	Included
Editing and optional background soundtrack	Included	Included	Included	Included
Property name and customer branding	Included	Included	Included	Included
Full HD MP4 in one selected format	Included	Included	Included	Included
One consolidated minor revision round	Included	Included	Included	Included
Extra duration and second video format	Add on	Add on	Add on	Add on
Construction sequence and voiceover	Add on	Add on	Add on	Add on
Interactive tour and website	Add on	Add on	Add on	Add on
Additional floors and design changes	Separate quote	Separate quote	Separate quote	Separate quote

Feature and scope	Compact	Standard	Premium	Estate
Design work and editable source files	Excluded	Excluded	Excluded	Excluded
Domain hosting and ongoing charges	Excluded	Excluded	Excluded	Excluded
Commercial and larger projects	Custom quotation for offices, plazas, malls, apartment buildings, multiunit developments and properties above 1,000 sqm.			
Optional add ons	**Additional price and scope for any package**			
Additional film duration	From Rs. 10,000 per additional 15 seconds within the same property.			
Second video format	From Rs. 3,000 to adapt the approved film to vertical or landscape.			
Urdu or English voiceover	From Rs. 5,000 for a short script and narration for the film.			
Construction sequence	From Rs. 15,000 for up to 10 additional seconds showing agreed stages.			
Five presentation images	From Rs. 5,000 for five still images from approved visual scenes.			
Interactive 360 degree tour	From Rs. 25,000 for up to five linked panoramic viewpoints. Hosting quoted separately.			
Freely navigable 3D walkthrough	Custom quotation for movement through an agreed modelled environment.			
Single property webpage	From Rs. 20,000 including film, gallery, property details, map and WhatsApp inquiry button.			
Property marketing website	From Rs. 45,000 for up to five pages for one project or business.			

Scope and Commercial Terms

Pricing basis. House packages use actual plot area and cover up to two above ground floors. Marla and Kanal figures are approximate guides. Basements, extra floors, multiple units and unusually detailed interiors require a separate adjustment. Apartment units are assessed by unit area and commercial projects by covered area and selected spaces.

Presentation scope. The film presents selected highlights within an approved scene plan. Showing every room, a continuous measured walkthrough, architectural design, site surveys, construction drawings and editable project files are outside the base package scope.

Approvals and revisions. Scene selection and visual direction are approved before animation. One consolidated round of minor text or editing changes is included. Changes to approved designs, scenes or layouts and additional revision rounds are quoted separately.

Order and delivery. 100% advance payment is required before production. Delivery timing is confirmed after project review and receipt of the required material. Additional work starts after written scope acceptance and full advance payment for that work.

Taxes and recurring charges. Prices are in PKR and exclude applicable taxes. Domain registration, hosting, tour platform subscriptions, ongoing maintenance and advertising spend are excluded and quoted separately where required. Add on starting prices are confirmed after project review.